



# Brett Baughman

Motivational speaker loves life at *The Village*

Motivational expert Brett Baughman discovered *The Village at Irvine Spectrum* while plotting his own path to success. An Illinois native, he started his company in 2004.

Baughman shares that the “seamless, peaceful integration of home and business” is just one of the reasons he loves living in *The Village*. In addition to the beautiful apartments, he appreciates being able to reserve the “fantastic venues for my consultations and coaching.” He’s impressed by the casual atmosphere and company-friendly conveniences, including free Wi-Fi access in pool and common areas, conference rooms, business centers, and the convenience to John Wayne Airport, Metrolink and the 405 freeway. “No amenities are missing here,” says Baughman.

His official job title is Success Coach and Master of Performance Enhancement, but Baughman’s daily mantra best summarizes the role he plays in the lives of his clients—“I am the voice of empowerment.” In private sessions and public seminars, he teaches his clients this formula for personal and professional

success: “When you’re clear on your values, and when you release your limiting beliefs, your actions will make you successful.”

Baughman’s trademark innovative spirit is reflected in his many creative endeavors. In addition to his public speaking engagements at *The Village* and throughout the country, he is also an author and featured expert in the film *1-ology*. It is a powerful movie that conveys a beautiful and timely message about discovering what is important to you and how to receive it into your life.

Just recently Baughman released his first book, *Strategies for Success*, which is designed to teach readers clear and precise tactics for achieving success.

Baughman’s wife, Jacqueline, is a creative success in her own right. She designs jewelry for Paris Twinkle, a company she owns, and sells her product line through private showings and on her website. What motivates them to work so hard? “Gratitude,” he says. “Thinking about what you have should motivate anybody. We aren’t promised any tomorrows, so we should live every day with passion.”

He offers this bit of advice to his *Village* neighbors: “There’s nothing you want that you can’t find here. Take advantage of that, and live every day to the fullest.” ○

By Melodye Shore

Information: [jointhewinnerscircle.com](http://jointhewinnerscircle.com)

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Photo courtesy Boys &amp; Girls Club of Santa Ana

# holiday cheer for kids

## Bikes to Tykes

The holiday season is a magical time of year for everyone, particularly children. It calls to mind images of Christmas trees brimming with gifts and stockings stuffed with goodies. However, for some less fortunate children, the holidays aren't filled with even one gift.

This unfortunate reality motivated Tony Sclafani and his family to start the *Bikes to Tykes* program eight years ago. "We were sitting around talking about what to get each other for Christmas, and no one knew what they wanted," recalls Sclafani, Senior Director of Reinvestments for Irvine Company Apartment Communities. "We couldn't even remember what gifts we'd received the year before."

That's when the Sclafani family decided to cut back on their own gifts and instead to spend their money on gifts for children who otherwise would not receive a gift. And so it was that *Bikes to Tykes* was born in the Sclafani family home. How did they decide on bikes? "There's nothing better than a new bike for Christmas, and these are kids from disadvantaged families who probably wouldn't get a bike in their young lives if it weren't for this," says Sclafani.

That first year, the Sclafani family pooled their money and donated 16 bikes to the Boys & Girls Club of Santa Ana. But when

they arrived at the club's Christmas party, they saw hundreds of children lined up waiting to get into the party. Sclafani remembers, "While we felt good about what we had done, we realized that 16 bikes were not nearly enough, and we wanted to do more."

Each year since 2001, Sclafani—along with family and friends—has done more. Last year they donated a record 650 bikes to the Boys & Girls Club. "It's been very fulfilling for my whole family and for a lot of other people who have become involved," says Sclafani.

Their goal for December 2008 is to top last year's record for bikes donated. If you would like to get involved and contribute, you can send monetary donations directly to the Boys & Girls Club. A donation of \$50 will buy a bicycle and a helmet for a deserving child, and contributors receive a tax-deductible receipt. ○

By Kristina Culley

**To donate:** Make checks payable to Boys & Girls Club of Santa Ana (please specify *Bikes to Tykes* on memo line) and mail to Boys & Girls Club Santa Ana, 250 N. Golden Circle Suite 104, Santa Ana, CA 92705.

(See insert for donation form.)

**For more information:** Contact Tony Sclafani at [bikestotykes@hotmail.com](mailto:bikestotykes@hotmail.com)