

Strategies for Success

Introduction

“We can't solve problems by using the same kind of thinking we used when we created them.”
Albert Einstein

I believe strongly that the path to wealth is through seeking knowledge, living with passion and taking action. My mission is to empower everyone to live the life they deserve. I have taken my desire and used it to gain knowledge on how to be successful in every aspect of life. I have done extensive research on advanced communication and performance, and now I want to share the powerful tools I have discovered, with you.

When you are not happy with your results – change your strategy. If you are not sure what to do, find someone who has experience with overcoming similar obstacles. Take control of your destiny. I always say, “Extraordinary is only a thought away.” And the first step to taking control; to having the success you desire is having a plan, a strategy.

My entire life I have loved to see people laugh. I have always enjoyed making people happy. When I was a kid growing up in Mapleton, Illinois I wanted to be a part of everything. If I saw something on television, in a movie or at an event, I had to do it. I wanted to play the drums, so I learned. I have been playing for over twenty years now. I wanted to do gymnastics so my Mom took me. It was pretty fun but I was never too great at the splits. I did really like the pommel horse though. The same went for tennis; I got pretty good at this one. When I decided I needed to sing in the chorus, show choir and perform in the Madrigal, my parents took me. And when I knew I wanted to pursue acting, well, you get the idea. I did it!

How many things in your life do you want to do or have you dreamed of doing but just haven't (yet)? What do you believe is holding you back? Is it time, money, support, or that you just don't know how to get started?

Looking back at all the places I have been, the jobs I have had and the people I have met, I have discovered that the common threads that tie my experiences together and make me who I am today, are my passions for knowledge, creativity and the pursuit of happiness, for myself and those around me.

You see, I love to help people. And, nothing excites me more than seeing someone's dreams come true or when they tap into their potential. I have worked in many different fields from entertainment to finance and hospitality to real estate and the one thing I have always excelled at is coaching others to success.

So why create Strategies for Success? Well, it started out as something completely different, and as life tends to do, it changed into something much bigger and better than I expected. Let me explain.

Unfortunately, in life we often get stuck running the same patterns over and over, or even worse, we give up. I always enjoyed Jim Rohn's quote "If you don't design your own life plan, chances are you'll fall into someone else's plan. And guess what they have planned for you? Not much." This is so true. In order to obtain the level of success that's available to us in our lifetime, we must first take responsibility, then take action.

Trust me, I have been there! I spent many years on the effect side of the equation. You know what I'm talking about looking at the world outside and praying it will be nice to you today. I was going around asking myself, "*When am I going to catch a break?*" or "*I just never seem to be in the right place at the right time.*" I was running around chasing my tail and living day by day. The problem with that was, one bad day could take down the whole ship and since it was up to the world whether I was successful or not, I had no power over my future.

Then one beautiful day, (I can say it was beautiful now), many years back, I was with my wife, Jacqueline in Las Vegas, Nevada. We had just pulled into the parking lot of the Palms Hotel and Casino. And I froze! I had one of those out of body experiences. This was my BIG Ah hah moment. I realized I had been working overtime trying to be someone or something I wasn't. And, I had been using the same plan over and over that wasn't working and expecting different results. I needed to move myself from the effect side of the equation to the cause side. In that moment, I made the most powerful realization of my life, I am in control! I can learn from my mistakes and grow. My success and my happiness are determined by my actions, my commitment and my passion. In an instant, I had changed my strategy! And that strategy changed my life.

I have since spent many years on my own personal development and I have learned many amazing techniques to improve my results and make the changes I desire in my life. Strategies for Success started out as a workshop that I had designed to teach my students these techniques, how to first create a psychology of success and then build their life and business around it. But the workshop wasn't enough. I wanted everyone to have these tools in their hands and I knew there were only so many people I could fit into my workshops. Strategies for Success, was going to have to be bigger.

Then I met Chanel Ware, and if there is one thing I have learned it is to always surround myself with extraordinary people who are experts in what they do. Chanel is an incredible business woman and a great thinker. And over our first lunch meeting (that ran over 6 hours) we turned Strategies for Success into a book. It was perfect. We could get the tools out there so anyone who wanted to have better results in their life could have them.

And just as you will find in the chapters between these two covers, we created a vision of what we wanted and who we wanted to contribute to this book. We set out a plan and formulated a mastermind of resourceful people who could help us get this done.

It has been an amazing journey, one that has allowed Chanel and me, to meet and become friends with some extraordinary people such as Jack Canfield and Marie Diamond who understood the vision for our book and so generously offered to contribute to its success and yours.

In this book, each author has contributed their own personal *strategy for success*, a strategy that either picked them up when times were hard or assisted them in advancing their business and/or life to the next level. Read each chapter and find out how you can take action now, to create the life you deserve.

Just as we have so many powerful experts in this edition, we have many surprises up our sleeves for the following books in our Strategies for Success series.

To allow you to easily thumb through the book and find the strategy you desire, or to assist you in knowing what to expect from each author, we have included the “In this chapter:” tool at the beginning of each chapter. There you will find the main points and strategies conveyed in the following pages.

It has been a dream of mine to produce a tool that can empower the masses, so here it is.

To your success!

“With the right strategy, you can accomplish anything”

- Brett Baughman

- For information about our *Strategies for Success* seminars or to share with us your strategy, log onto www.jointhewinnerscircle.com

Excerpt from Jack Canfield –

You have within you an awesome power that most of us have never been taught to use. Elite athletes use it. The super rich use it. And peak performers in all fields are now starting to use it. That power is called visualization. The daily practice of visualizing your dreams as already complete can rapidly accelerate your achievement of those dreams. Visualization of your goals and desires accomplishes four very important things.

1. It activates your creative subconscious which will start generating creative ideas to achieve your goal.

Excerpt from Marie Diamond –

Universal Fed Ex

Using the Secret, you send out your wishes to the universe in meditation or reflection time. You start acting as if things are already in place. But have you forgotten the most important place to act as if? Your home and office need to reflect your wishes as these places are the bridge to the universe. All cultures have created space like churches and temples to send out their wishes through prayers and meditation. Your home and office is your daily temple and church for your life. You may be visualizing and working with the Secret several times a day but your environment is reflecting your messages 24 hours a day to your unconscious mind and to the universe. What you wish needs to be reflected in your environment.

Excerpt from Chanel Ware –

I am going to let you in on a little secret. It has been said that the number one craving in the world is the need for appreciation. During my call I demonstrate appreciation by asking them how I might be of service to them. Our lives have become too complicated and busy. Most likely they have never had a call where someone asked them if there was something they needed. I often catch people off guard by asking the question “How can I help you?” I’m looking for people that I admire and want to work with; I naturally want to help them. It’s about building relationships...it’s not a technique thing, you’re building strong relationships and that leads to strong business results.